HEALTHY DEARBORN 2019/2020 STRATEGIC PLAN

HEALTH DISPARITIES/HEALTH EQUITY

**GOAL:** By January, 2019, promote a culture of equity related to health and social justice

**OBJECTIVE 1:** Hold quarterly community evening meetings.

**OBJECTIVE 2:** Develop an equity tool or checklist that Healthy Dearborn action teams can use to self-assess whether projects/activities meet/address best practices for equity and inclusivity.

HEALTHY ENVIRONMENTS FOR PHYSICAL ACTIVITY

**GOAL:** Increase physical activity by ensuring that everyone, no matter where they live, has access to safe and desirable opportunities for play and active lifestyles.

**OBJECTIVE:** Conduct an Open Streets event to promote physical activity for health in October, 2019.

HEALTHY FOODS

**GOAL:** By June, 2022, the City of Dearborn will support a culture of health that increases access to healthy foods and promotes healthy eating.

**OBJECTIVE 1:** Implement a healthy nutrition initiative highlighting healthy meal options at aspiring restaurants, i.e., fast food chains.

**OBJECTIVE 2:** Support seed library

**OBJECTIVE 3:** Knowledge & support of healthy choices at grocery stores.
HEALTHY SCHOOLS

GOAL: All Dearborn Public School students are meeting the state recommended standards for physical activity and consuming the recommended amount of daily fresh fruits and vegetables.

OBJECTIVE 1: Increase knowledge of healthy lifestyles for families and members of school communities (PTA, PTO) through a minimum of three parent workshops by December, 2019.

OBJECTIVE 2: Promote healthy breakfast & healthy snacks through a district-wide campaign in partnership with new food services vendor.

HEALTHY AT WORK

GOAL: By 2022, create a more health conscious workforce in Dearborn through engaging 50 businesses with wellness program providers in Dearborn.

OBJECTIVE 1: Distribute survey among HD coalition members and follow-up with survey respondents that express interest in workplace wellness by the end of 2019.

OBJECTIVE 2: Increase business representation within Healthy at Work Action Team.

OBJECTIVE 3: Conduct Healthy Dearborn Healthy Worksites networking forum with presentations aimed at raising awareness and providing examples of how to integrate wellness programming at worksites.

INCLUSIVE HEALTH COMMITTEE

GOAL: Advise Healthy Dearborn on ways to include people with disabilities into their policies, programs and strategic plans.

OBJECTIVE 1: Create an annual calendar of events for opportunities to raise awareness.

OBJECTIVE 2: Hold a quarterly meeting for parents of children with disabilities.